

Introduction to 'About this Page'

[Video Link](#)

Hello! Thank you for participating in this study.

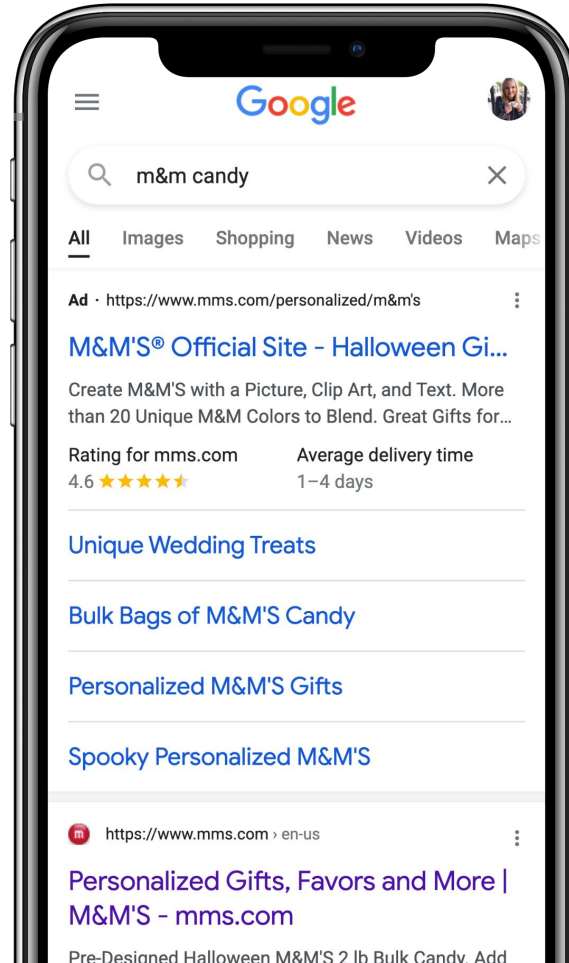
Today we're going to introduce you to the feature you'll be using throughout the study called '**About this Page**'

‘About this Page’ is a new feature from Google Search that tells you information about results you see on the Search results page.

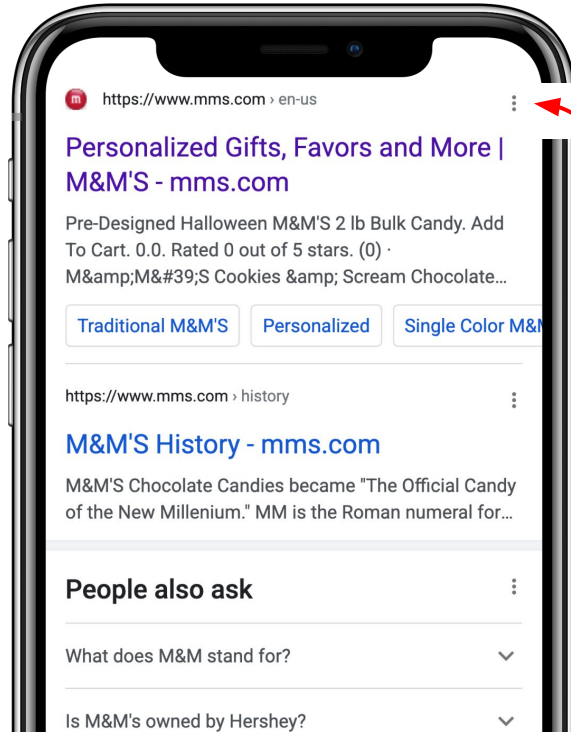
Here's how you can get to the **'About this Page'** feature...

Let's say you do a
**Search for
M&M candy.**

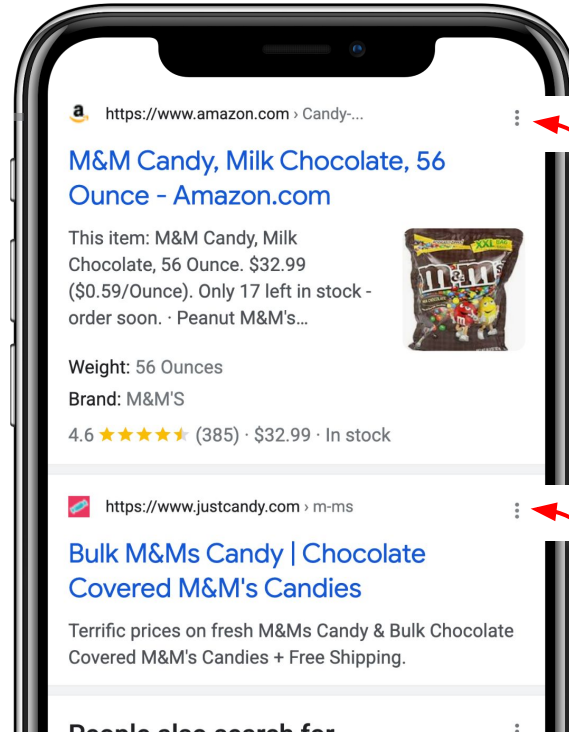
You might see a
results page that
looks like this...



If you scroll down, you'll see **three dots** next to each search result.



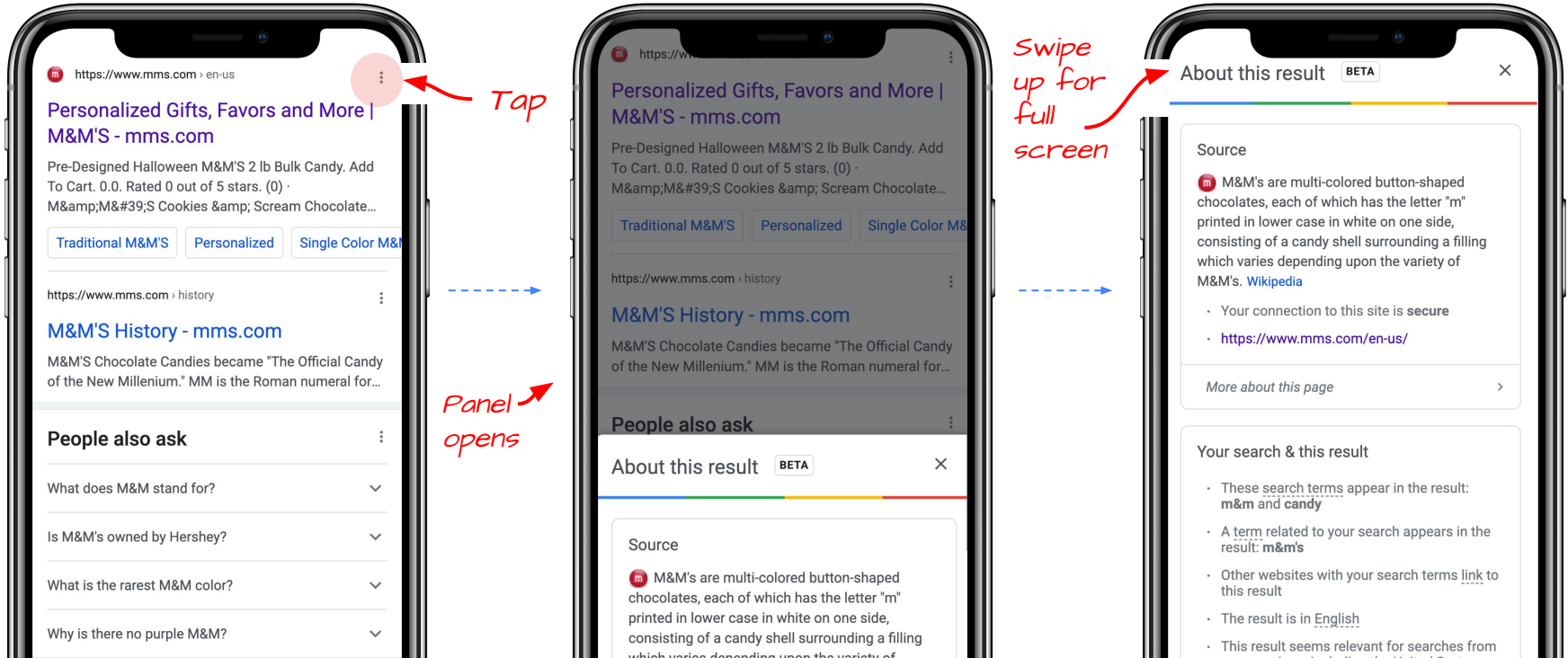
Three dots



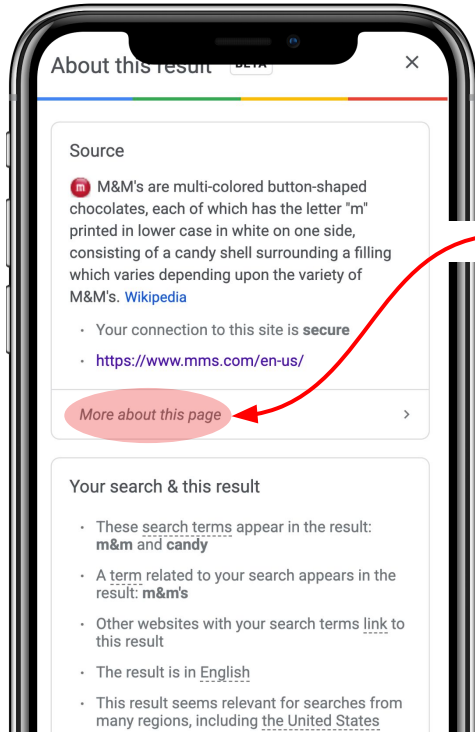
Three dots

Three dots

If you tap on the three dots you'll see the **'About This Result'** page pop up.

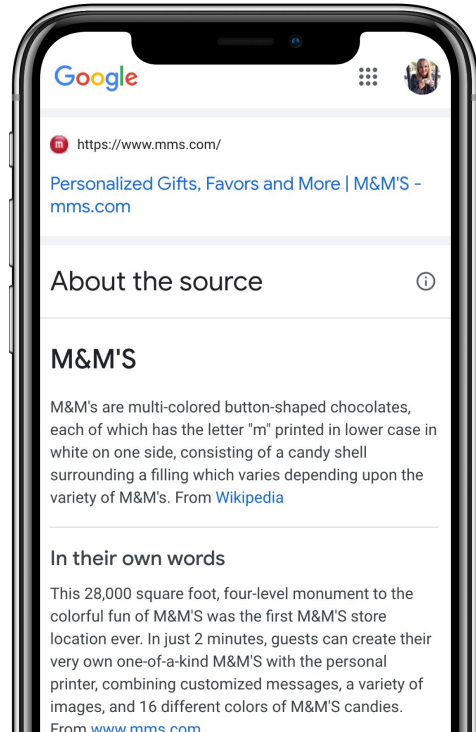


Then, if you tap on, 'More about this page,' you'll see the 'About this Page' feature.

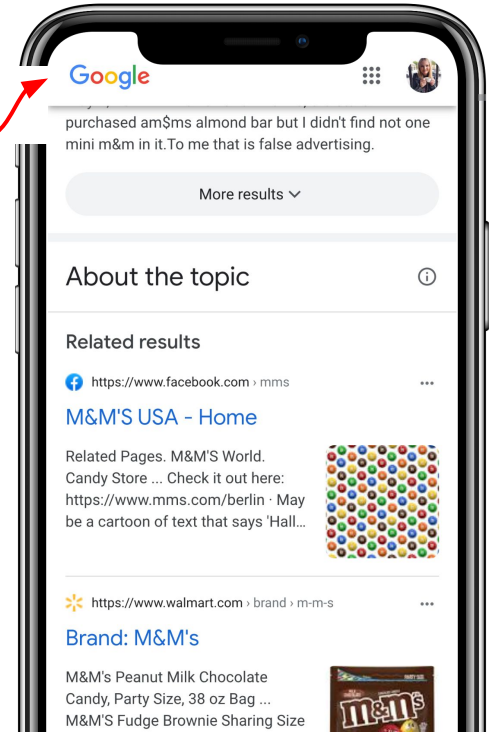


Tap

'About this Page' opens

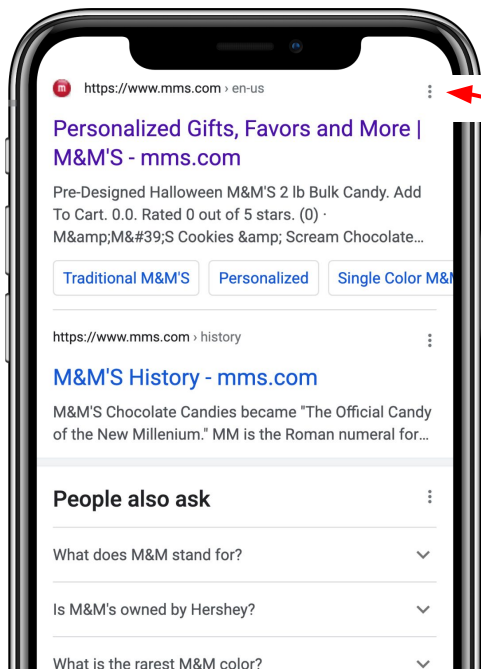


Scroll down to see the full page



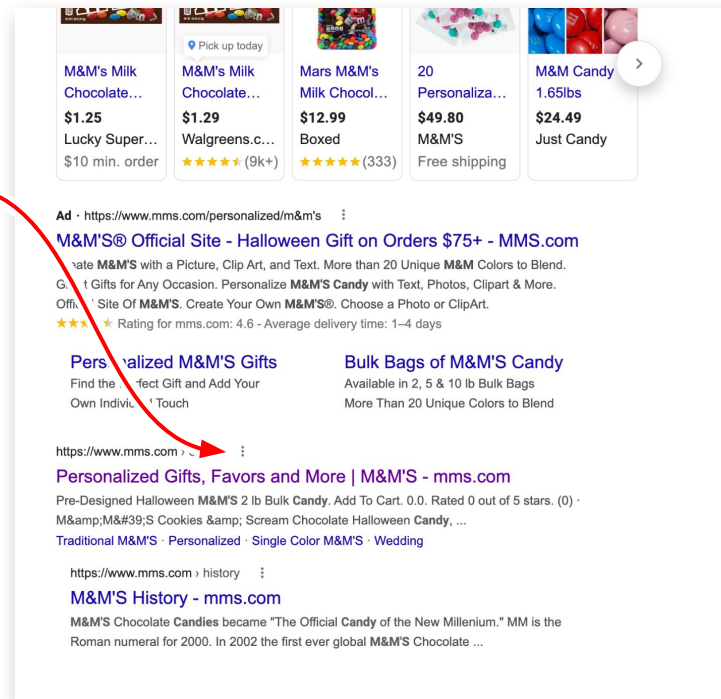
Now that you know how to get to the **'About this Page'** feature here are a few other things you should know...

First, you can get to the 'About this Page' feature from any browser when you use **Google Search** on your desktop or phone.

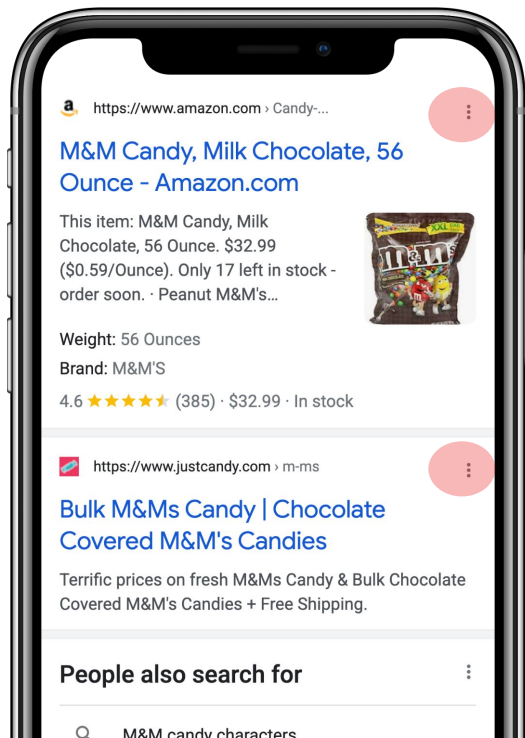


Three dots on the phone

Three dots on desktop



Second, the 'About this Page' feature might look different for different results on the same page.

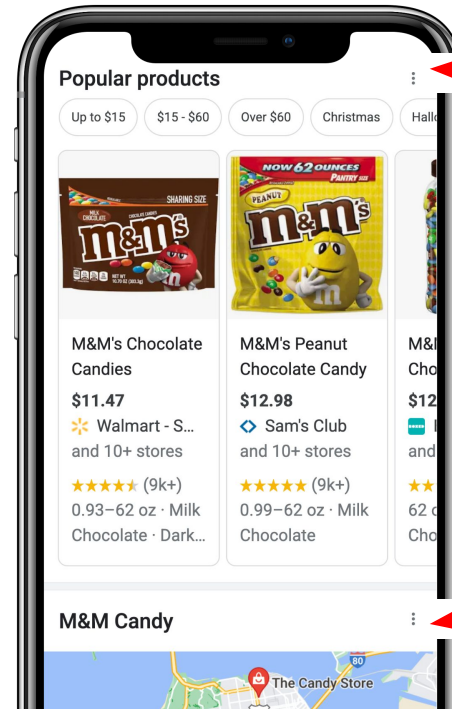
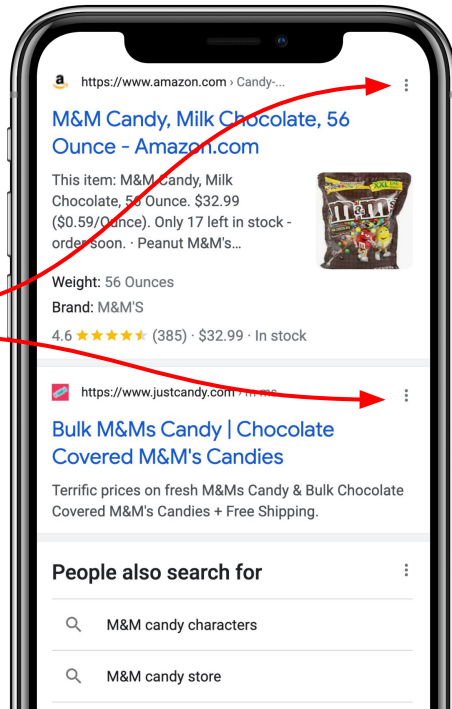


A desktop view of the Amazon.com product page for 'M&M Candy, Milk Chocolate, 56 Ounce'. The page features a 'About the source' section with an information icon, followed by the 'Amazon.com' logo and a description of the company as an e-commerce conglomerate. A red dashed arrow points from the three-dot menu icon in the top right corner of the smartphone screen to the 'About the source' section.

A desktop view of the Just Candy product page for 'Bulk M&M's Candy | Chocolate Covered M&M's Candies'. The page features a 'About the source' section with an information icon, followed by the 'Just Candy' logo and a blue information box stating: 'Google looked for a description of Just Candy on a reference site, but couldn't find a good match.' Below this, there are sections for 'Site first indexed by Google' and 'Web results about the source'. A red dashed arrow points from the three-dot menu icon in the top right corner of the smartphone screen to the blue information box.

Finally, you'll find the **'About This Page'** feature on results that look like the ones to the left below. If you click on the three dots and don't see the feature, try another result on the page.

The 'About this Page' feature shows up on search results that look like this...



... but doesn't show up on some other results on the Google Search page

Now that you have an overview of the
'About this Page' feature
you're ready to start the study!

Thank you so much for participating
and please let us know if you have any questions.