



Custom
UX Lab

Before we get building,
let's talk research!



Start down the road to regulatory approval with a solid foundation. Design and test your IFU and packaging early to:



Save time
and money



Receive feedback
early and often



Be prepared for
device regulatory
reviews



Ensure design
consistency across
all materials

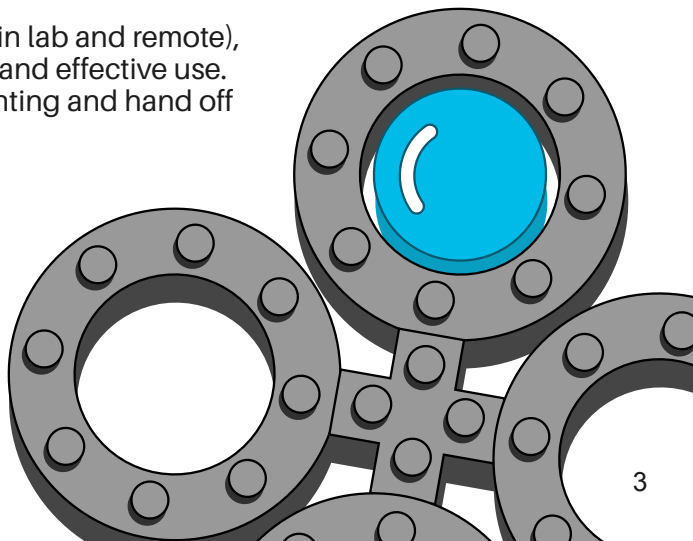


Confirm instructional
materials comply with
cautions, guidelines,
symbols, and warnings

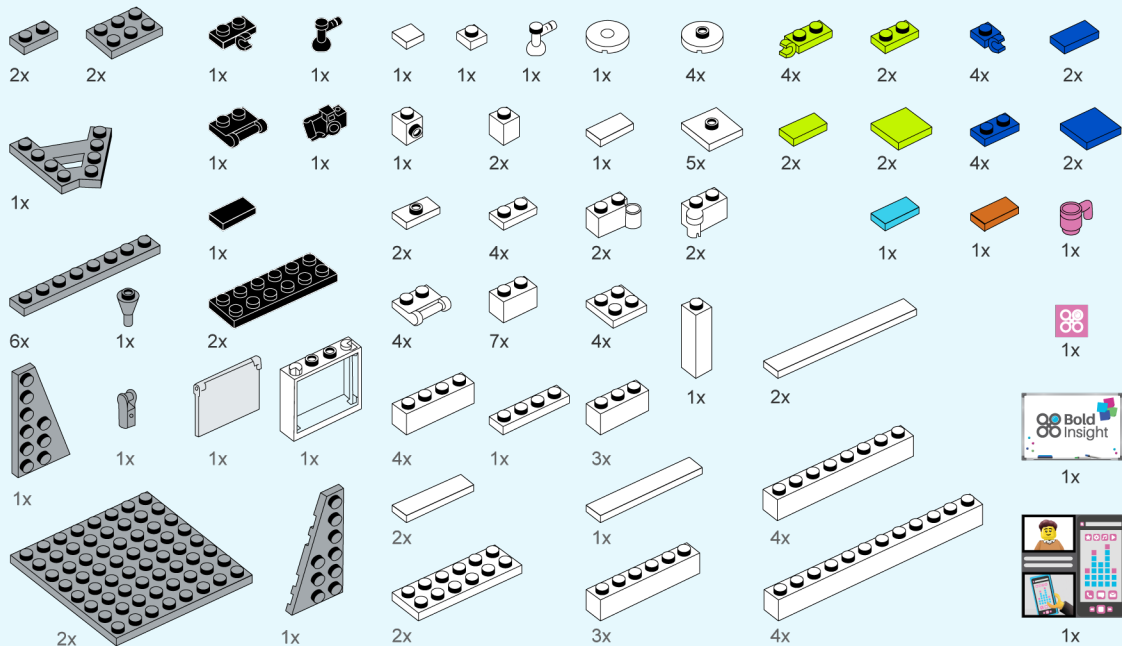
Bold deliverables that inform your next step.

Our team of designers produces cohesive, consistent designs, from wireframes to high-fidelity deliverables, that are built out according to your specs and requirements, while adhering to regulatory guidelines.

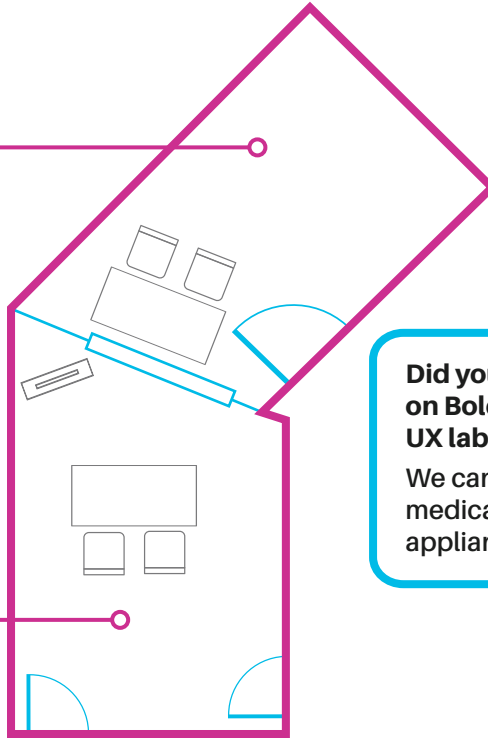
Our designs undergo formative testing (in lab and remote), which informs changes to promote safe and effective use. Once approved, we can manage the printing and hand off based on your needs.



Pieces included in your Custom UX Lab set



Does this lab look familiar?

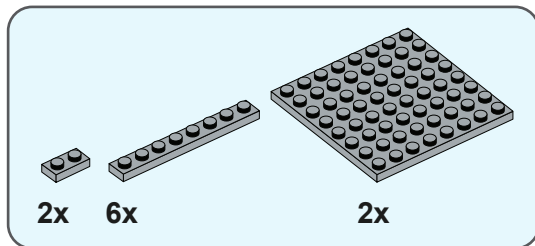


Did you know this set is based on Bold Insight's custom UX lab in the Chicago 'burbs?

We can test everything from medical devices to small appliances to vehicles.

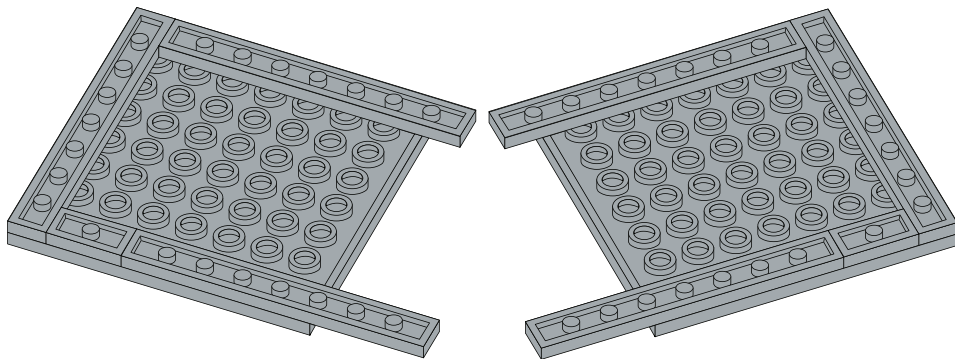


1

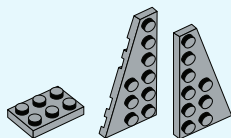


Start by flipping over these pieces.

While **these** instructions weren't reviewed by regulatory bodies, we have **LOTS** of experience designing IFUs and packaging that pass regulatory scrutiny!



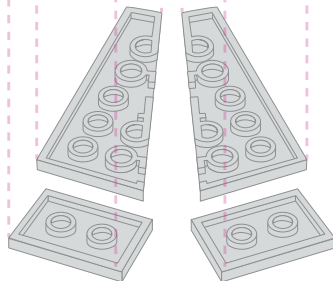
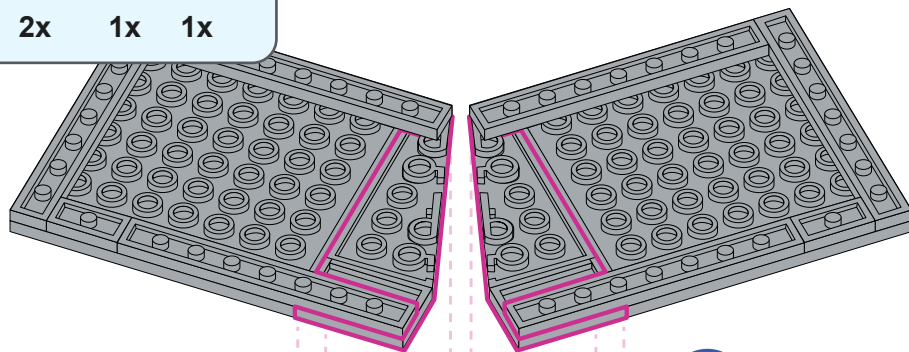
2



2x

1x

1x



These 4 pieces connect
to the bottom.

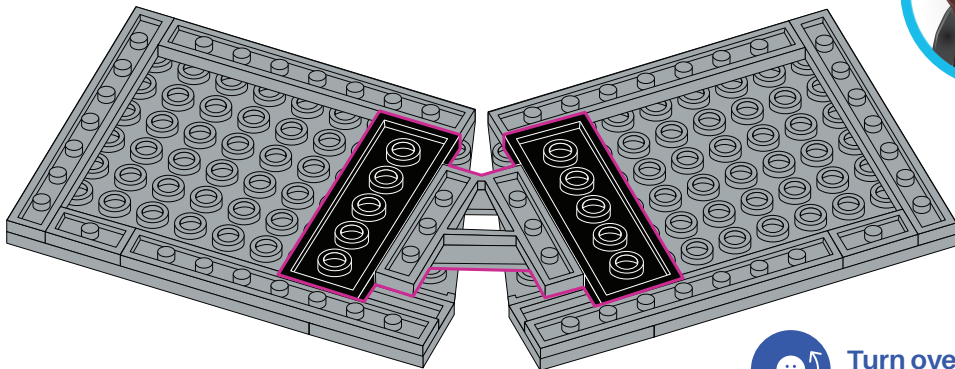
3



2x

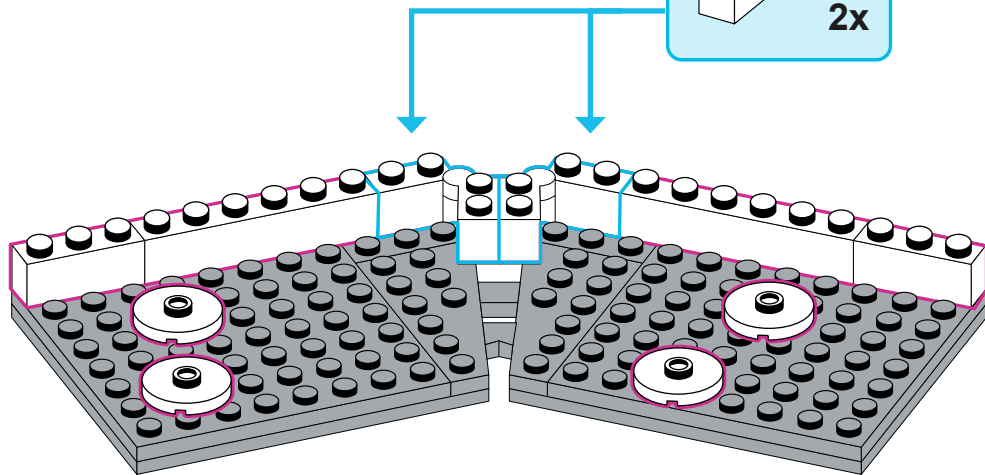
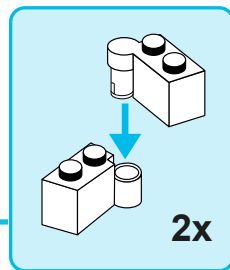
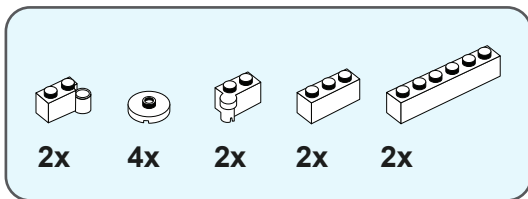
1x

We specialize in low-fidelity to print-ready deliverables designed in concert with insights from formative testing.

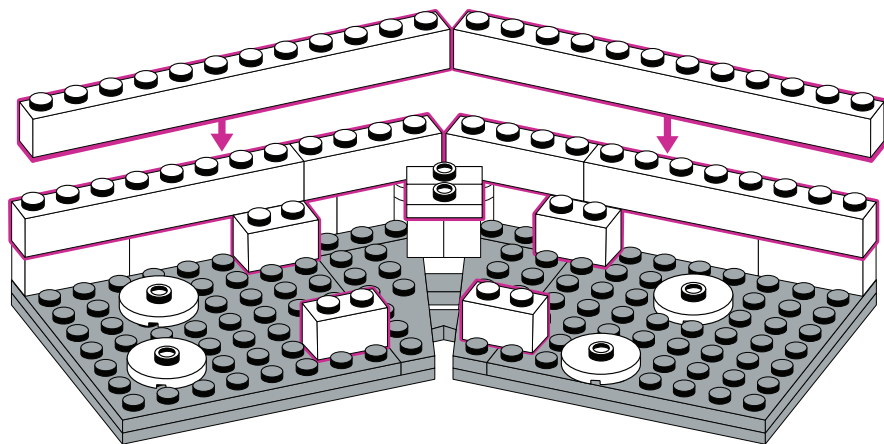
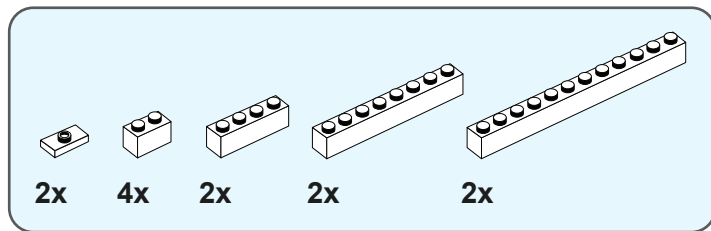


Turn over before
starting Step 4.

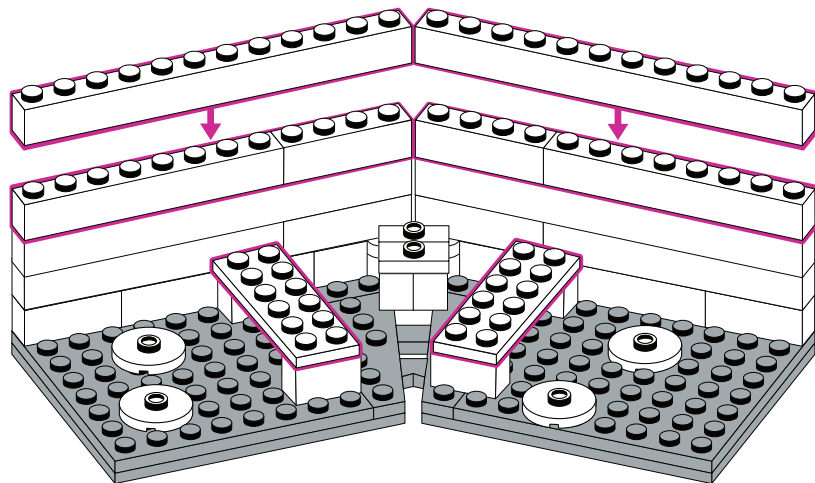
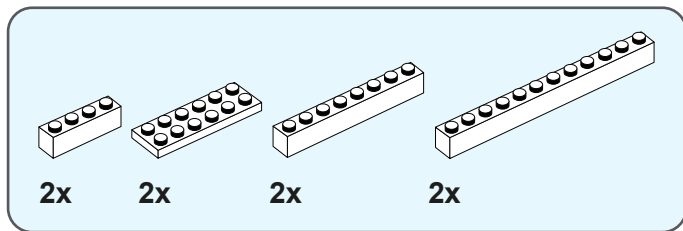
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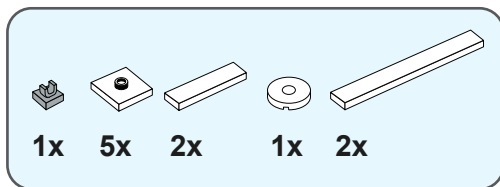
5



6



7



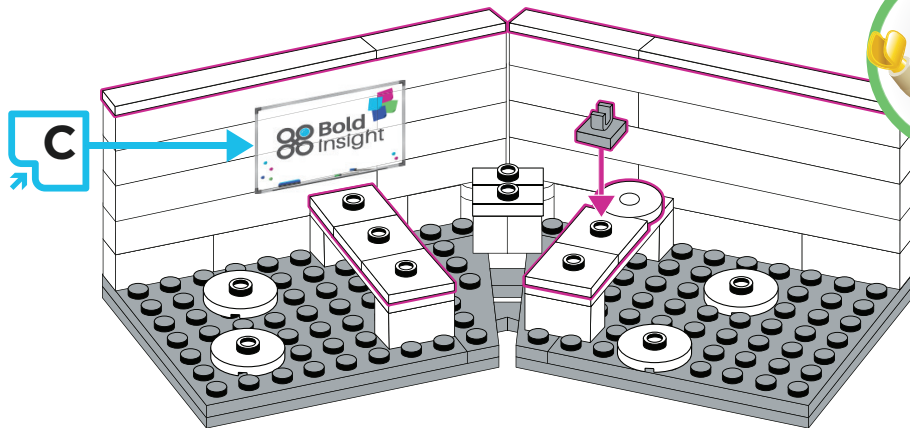
Stick that whiteboard up!

It's a key piece to your daily debrief at the end of every test day!

Use it to capture trends, design iterations, and align on goals and reporting!



The stickers are like press-on tattoos!
Peel the backing, press firmly and rub to
stick onto the brick, then peel off top film.





1x

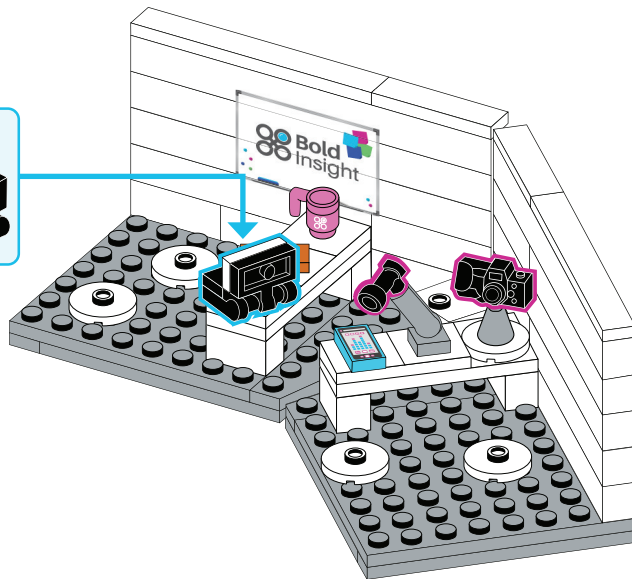
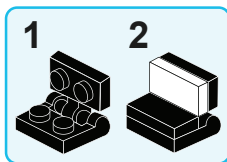


9



Don't forget the face and device cameras!

We use multiple camera angles to capture user interaction.



10

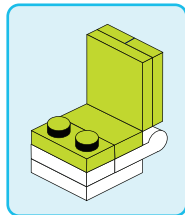
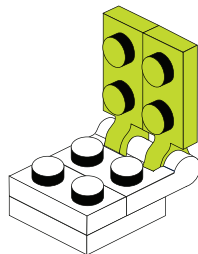


2x

2x

2x

4x



2x

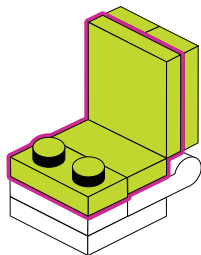
Our expertise and tools help you navigate **the hundreds of standards and regulations** for IFUs and packaging!



11



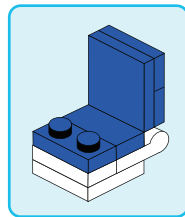
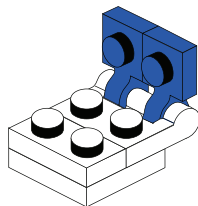
2x 2x 2x



12

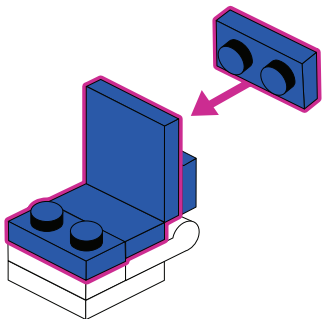
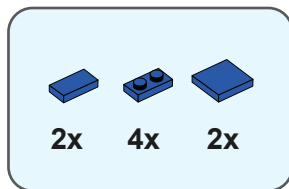


2x 4x 2x 2x



2x

13

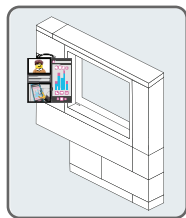
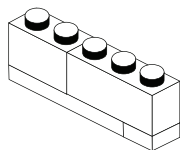
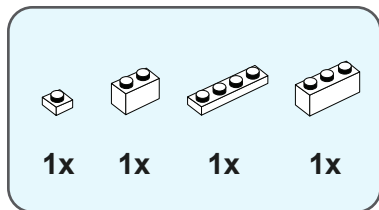


Did you know participant chairs should not have arms or wheels?

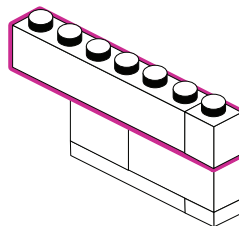
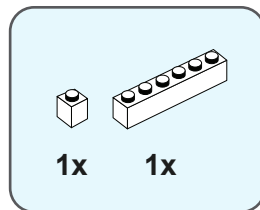
Researchers remove the arms so participants can freely interact with the device. The chairs are stationary so they don't move out of camera frame.



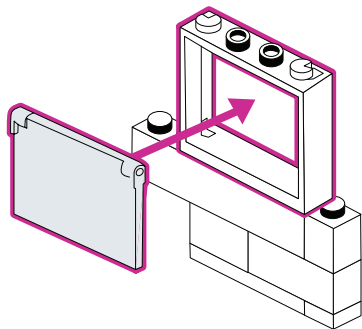
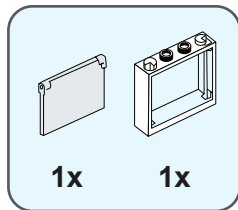
14



15



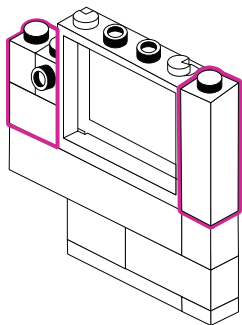
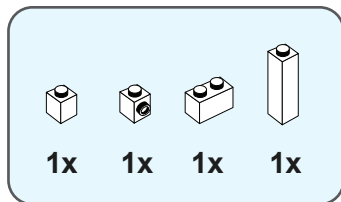
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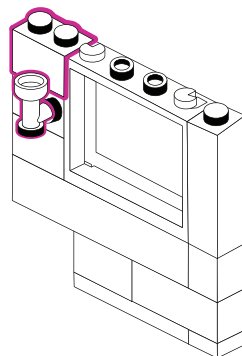
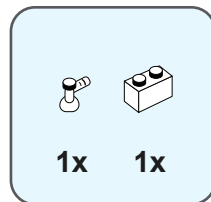
Our designers always have your regulatory submission in mind. Throughout the process, we help identify potential regulatory feedback to reduce requests for additional information.



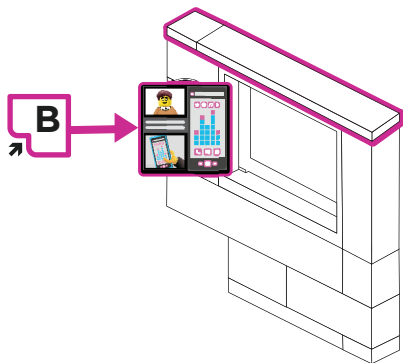
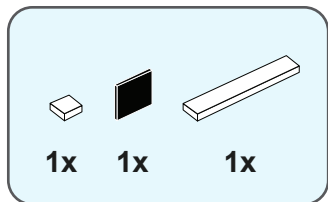
17



18



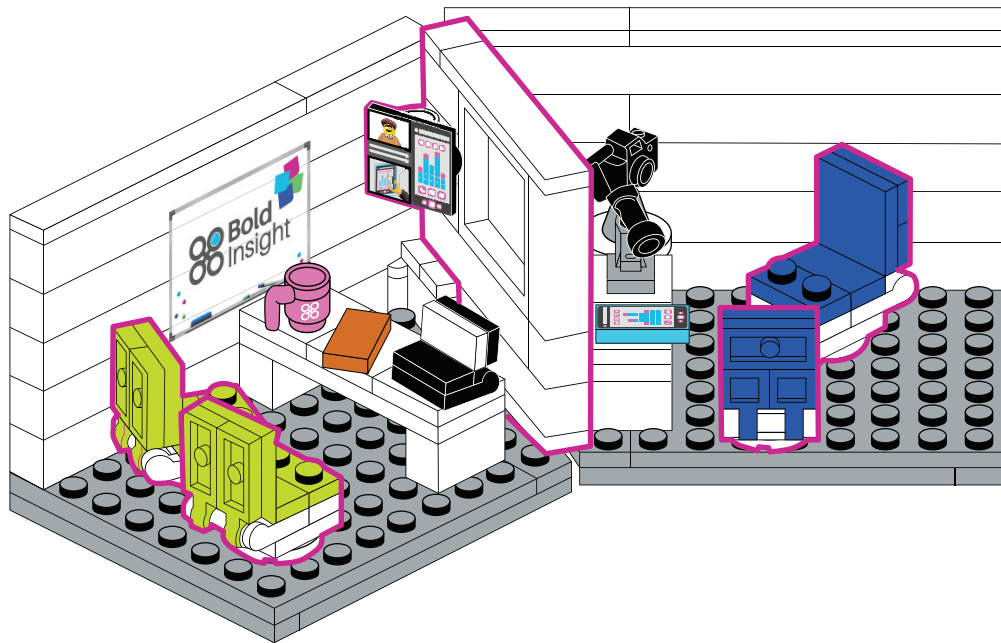
19



This TV screen is projecting all camera angles and screen mirroring of the device.

We can stream to adjoining rooms or **around the world** for remote observers.







Show off your custom UX lab!
Post a photo with the tag

#UXLEGOLab



Let's connect!



@boldinsight



/company/bold-insight



@boldinsight

Our locations:



Downers Grove, IL



Chicago, IL



London, UK